

# Application form Comics Corner

**No handwriting, please**

The undersigned company requests to participate in the collective area "Comics Corner". Having read the regulations on the back of this document, the company declares that it is aware of its contents in every detail and accepts them in full without reservation.

**The following data will be published in the Exhibitors directory and in the Show guide**

Publisher     Agent

In alphabetical order under the letter specify .....

Company name .....

Street .....

City/Post code/Country .....

Telephone (area code) .....

E-mail .....

Web Site .....

**Invoicing information for administration purposes  
(if different from the directory one)**

The exhibitor, acting on the basis of a mandate in the name and on behalf of the entity to which the relevant invoice is issued, shall remain liable.

Company name .....

Address .....

City .....

Country .....

You are a:  taxable entity / person    or     private individual

If you are a taxable entity / person please indicate:

VAT code .....  no VAT code in our country

Company Identification number .....

no Company Identification number in our country

If you are a professional/private individual, please indicate date and place of birth:

.....

E-mail to send the invoice .....

**Contact for official communication**

E-mail Contact Person .....

E-mail Press Room/PR .....

**Data for the sign**

Company Name .....

City .....

		Total €
<b>Exhibitors Registration fee</b>	inclusive of face-out display space for each title; use of a shared meeting area by reservation; reception desk and service area; 1 exhibitor pass; inclusion of the exhibitor's titles and details in the digital catalogue available to the Comics Corner's visitors (data on catalogue and display titles needs to be uploaded by exhibitor); Wi-Fi access.	<b>400.00</b>
<b>Non-Exhibitors Registration fee</b>	inclusive of face-out display space for each title; use of a shared meeting area by reservation; reception desk and service area; 1 exhibitor pass; inclusion of the exhibitor's titles and details in the digital catalogue available to the Comics Corner's visitors (data on catalogue and display titles needs to be uploaded by exhibitor); Wi-Fi access.	<b>600.00</b>
<b>Total Amount (VAT excluded)</b>	VAT will be added to the total on the invoice, if due	

**Payment must be made by bank transfer to the name of BolognaFiere Spa:**

UNICREDIT SPA  
IBAN: IT 27 E 02008 05364 000030087244 - SWIFT: UNCRITMMOEE  
or INTESA SANPAOLO SPA  
IBAN: IT 50 T 03069 03390 10000001015 - SWIFT: BCITITMM

Signed for express approval of the conditions of participation printed overleaf and indicated by the numbers 1. Comics Corner; 2. Right of withdrawal; 3. Postponement, reduction in size or cancellation of the exhibition; 5. Special domicile; Applicable law; Jurisdiction and exclusive competence; 6. Processing of personal data.

.....  
date Stamp and Signature

---

# Comics Corner

---

The **COMICS CORNER** welcomes books from publishers already exhibiting at the fair as well as those that have never attended before. This area is a showcase with **displays by publishing house**, enriched by a **digital catalogue** of the books showcased and **direct contact** with the publishers. There is no need for publishers to have a dedicated representative at the COMICS CORNER. Publishers that would like to have meetings or be on hand for Corner visitors have tables available to them on site, by reservation only.

The Comics Corner exhibitors can also **apply for the BolognaRagazzi Award (BRAW)**, Comics category, which includes three different sections: Early Reader, Middle Grade and Young Adult.

Participation in the BRAW is free of charge.

---

## GENERAL CONDITIONS FOR PARTICIPATION IN THE EXHIBITION

N.B. The term «BolognaFiere» stands for Fiere Internazionali di Bologna S.p.A. - BolognaFiere, Viale della Fiera, 20 - 40127 Bologna (Italy).

### Art. 1 - COMICS CORNER

The details of Publishers provided in this application form will be published in a special section in the official directory of the Bologna Children's Book Fair. The registration fee includes the following services:

- face-out display space for each title;
- use of a shared meeting area by reservation;
- reception desk and service area;
- 1 exhibitor pass;

The terms and conditions for the latter will be made known prior to registration and are subject to subsequent modification and integration by BolognaFiere.

### Art. 2 - RIGHT OF WITHDRAWAL

The Publisher may withdraw from the contract by notifying BolognaFiere by means of registered letter (and in advance by fax) at least 60 days before the exhibition is due to open. In this case BolognaFiere will reimburse the entire participation fee. BolognaFiere will make no reimbursement in the event notification of withdrawal arrives later than this date. BolognaFiere may withdraw from the contract up to the day before the opening of the exhibition by providing notification by means of registered letter (and in advance by fax). In this case BolognaFiere is required to reimburse solely the participation fee.

### Art. 3 - POSTPONEMENT, REDUCTION IN SIZE OR CANCELLATION OF THE EXHIBITION

BolognaFiere has the discretionary and unquestionable right to make changes to the dates on which the exhibition is held without the agent thus being entitled to withdraw or otherwise terminate the contract and be released from the commitments undertaken. BolognaFiere must give notice of the modifications made in writing, by letter or email, at least 30 days prior to the date established for the start of the exhibition.

### Art. 4 - SPECIAL DOMICILE; APPLICABLE LAW; JURISDICTION AND EXCLUSIVE COMPETENCE

For all legal purposes the Publisher's elective domicile is at the headquarters of BolognaFiere. The Publisher accepts exclusive Italian jurisdiction and the competence of the Bologna court of law. The relationship is governed exclusively by Italian law.

### Art. 5 - PERSONAL DATA PROCESSING - INFORMATION TO THE DATA SUBJECT PURSUANT TO ARTICLE 13 OF REGULATION (EU) NO. 2016/679 AND DATA SUBJECT CONSENT

The Organization (for the sake of brevity hereinafter called the "Company") undertakes to process the personal data made available by you in compliance with the provisions of Regulation (EU) No. 2016/679, as well as with the guidelines and requirements laid down by the Data Protection Supervisory Authority and any other applicable regulation.

The personal data made available by you, the processing of which you have consented to, may be used for the following purposes:

- i. to enter into and perform the contractual relationship, as well as to comply with all

statutory, tax, administrative and functional provisions related to and/or in any event useful to entering into and performing the contractual obligations (including those activities necessary for the day-to-day management of exhibitions and trade shows);

- ii. to conduct studies and statistical market research;
  - iii. in order to organize and manage events and meetings, including promotional initiatives, as well as personalized meetings with further trade professionals allowing them access to your data;
  - iv. to publish your company data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event (including the necessary activities to manage on- and off-line publications);
  - v. to send information and commercial communications, including promotional information and advertising material referring to the Event in subsequent years, offers of goods and services to be delivered by postal service, over the Internet, telephone, e-mail, MMS, SMS from within or outside Italy (also from non- European Community countries) by the Company or by natural and legal persons assisting the Company in its commercial activities, specialist telesales companies, parent companies, subsidiaries and/or associate companies, and in any event, by all the Companies of BolognaFiere Group.
- For further in-depth information regarding the processing of your personal data by the Company, please consult the Privacy Policy Statement attached to this Agreement, which should be signed in acceptance and returned to us.
-

# Mandatory Privacy Form

## PRIVACY POLICY STATEMENT PURSUANT TO ARTICLE 13 OF REGULATION (EU) NO. 2016/679

Pursuant to and having the effects arising from Article 13 of EU Regulation No. 2016/679 of the European Parliament and Council of 27 April 2016 regarding the processing of the personal data of natural persons and the free circulation of such data, which repeals Directive 95/46/EC, and is also called the General Data Protection Regulation (hereinafter "GDPR"), we hereby inform you that the personal data voluntarily submitted by you to Fiere Internazionali di Bologna - BolognaFiere S.p.A. (hereinafter also called the "Company" or "BolognaFiere") will be processed in compliance with the current legal provisions governing the protection of personal data and in any event, in accordance with the confidentiality principles followed by the Company in its operations.

### 1. Categories of processed data

- BolognaFiere shall process the following category of data submitted by you:
- Personal data (such as: first name, family name, age, gender), home or professional address and contact details (telephone number and email address);
  - Data regarding your professional position;
  - Bank and/or payment details.
  - Navigation data (IP address).

### 2. Purposes of data processing

The personal data made available to BolognaFiere S.p.A. may be used for the following purposes:

- a) in order to enter into or perform a contractual undertaking regarding your participation in a trade show or event to be held on the premises of BolognaFiere (hereinafter called "Event"), and to comply with all statutory, tax, administrative and functional requirements related and/or in any event useful to entering into or performing a contractual undertaking (including all those activities involved in managing the Event);
- b) in order to comply with legal obligations incumbent upon the Company;
- c) in order to conduct statistical surveys and market research;
- d) in order to organize and manage events and meetings, including promotional initiatives, as well as personalized meetings with further trade professionals allowing them access to your data;
- e) in order to publish your company data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event (including the activity necessary to manage on- and off line publication);
- f) the automatic participation/application for awards related to the Event ("Awards Initiatives"), which may also be provided for at different times from those of the Event itself (which do not fall within the scope of Presidential Decree no. 430 of 26 October 2001, as they are similar to artistic and literary competitions) where they meet the requirements for participation provided for under the individual regulations of the Awards Initiatives;
- g) in order to send information and promotional communications, also of a commercial nature, as well as advertising material regarding editions of the Event in subsequent years, and the offer of goods and services to be delivered by means of the postal service, Internet, telephone, e-mail, MMS, SMS, from within or outside Italy (including non-European Community member states) by the Company or by natural or legal persons collaborating with the Company's commercial activities, telesales companies, parent companies, subsidiaries and/or associate companies of BolognaFiere Group.

### 3. Processing methods

Personal data shall be processed using the appropriate hard-copy, computer and/or IT-enabled tools strictly for the purposes described above and, in any event, in a manner such as to ensure the security and confidentiality of any data.

### 4. Submission of personal data and the consequences of refusal to provide same

Provision of personal data for the purposes indicated under points a) and b) of Article 2 above is mandatory. Any refusal to submit and/or the submission of inaccurate and/or incomplete data may have the following consequences:

- (i) our inability to enter into and/or guarantee the regular and timely performance of any contractual obligations;
- (ii) our inability to comply with all statutory, tax, administrative and functional requirements related to and/or in any event useful to entering into or performing a contractual obligation (including all those activities involved in managing the Event).  
Provision of personal data for the purposes indicated under points c), d), e) and f) of Article 2 above is optional. However, refusal to provide and/or provision of incorrect and/or incomplete data may have the following consequences:
- (iii) our inability to conduct statistical surveys and market research;
- (iv) our inability to organize, manage and/or allow you to participate in meeting and events even of a promotional nature, as well as personalized meetings with further trade professionals allowing them access to your data;
- (v) our inability to publish your data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event (including the activities necessary to manage on- and off-line publication).
- (vi) the impossibility to automatically participate/candidate for Awards Initiatives connected to the Event, which may also be scheduled at different times from those of the Event itself;

- (vii) our inability to contact you and/or send information and promotional communications, also of a commercial nature, advertising material also regarding subsequent editions of the Event in future years, and the offer of goods and/or services.

### 5. Personal data recipients or categories of recipients

The following persons within the Company may become cognisant of your personal data: Company shareholders, members of the Board of Directors or other administrative bodies, members of the Statutory Board of Auditors, Company personnel, the Data Protection Officer, and in any event, external the Data Protection Officers, those persons serving as Data Processors or handlers of personal data appointed by the Company in the exercise of their functions.

Personal data may be communicated to qualified persons providing the Company with services necessary to meet the purposes described in Article 2 above, such as, by way of example but not limited to these, members of the jury that will select the admitted participants, nominated by BolognaFiere, as well as the institutions in collaboration with BolognaFiere for the realization of the Awards Initiatives, parent companies, subsidiaries, associate and/or related companies, suppliers, contractors, sub-contractors, banking and/or insurance companies or other persons and/or bodies providing the Company with services, including ancillary services, linked to the establishment and/or performance of contractual obligations with the Company, (such as, by way of example but not limited to these, banks and/or persons charged with receiving or paying monies, undertakings and insurance companies), and/or all those which, on the Company's behalf or independently, provide the following services to the Company:

- (i) managing and/or updating Internet website and computer and/or IT-enabled tools used by the Company;
- (ii) entering into and/or performing contractual obligations with the Company;
- (iii) conducting statistical surveys and market research;
- (iv) organizing and managing events and meetings, including promotional initiatives, as well as personalized meetings with further trade professionals allowing them access to your data;
- (v) sending information and promotional communications, also of a commercial nature, and/or advertising material and/or the offer of goods and services as indicated under Article 2 above;
- (vi) providing legal, tax, social security, accounting, organizational and commercial consultancy;
- (vii) conducting auditing activities.
- (viii) Your data may also be published, online and offline (for example: Facebook, Twitter, Instagram, LinkedIn, Event website, newsletter), as part of the organization and promotion of Awards Initiatives.
- (ix) Your personal data may be transferred outside Italy in compliance with statutory norms currently in force, including to non-European Union countries where the Company has business interests.
- (x) The transfer of personal data to non-EU countries shall be subject to European Commission Adequacy Decisions and shall also be carried out in a manner such as to provide the appropriate guarantees pursuant to Articles 46 or 47 or 49 of the GDPR.  
In any event, your personal data shall not be disseminated.

### 6. Period of the processing

Your personal data shall be processed only for the time necessary to achieve the purposes of the processing operation.

### 7. Rights of the data subject

We hereby confirm that you are entitled at any time to exercise the rights regarding your personal data within the limits and in accordance with the conditions indicated in Articles 7 and 15-22 of the GDPR.

Should you wish to exercise any of the rights listed below, please contact the Data Controller by sending an e-mail to: [privacy@bolognafiere.it](mailto:privacy@bolognafiere.it). Your request will be answered no later than 30 (thirty) days following receipt by us.

- More specifically, data subjects have the right to:
- withdraw the consent previously given, without, however, said withdrawal in any way calling into question the lawfulness of any consent-based processing carried out prior to withdrawal of consent;
  - request the Data Controller to access, rectify or erase (the so-called "right to be forgotten") personal data, or to restrict processing of personal data regarding them, or to object to processing;
  - obtain the portability of their data;
  - lodge a complaint with the Personal Data Protection Supervisory Authority in the event they believe their rights have been infringed.

### 8. Data Controller, Data Processor and Data Protection Officer

The Personal Data Controller is Fiere Internazionali di Bologna - BolognaFiere S.p.A., in the person of its pro tempore President, with headquarters in Bologna, Italy, Viale della Fiera No. 20. The updated list of Data Processors is available at the Data Controller's headquarters, or may be requested by email at: [privacy@bolognafiere.it](mailto:privacy@bolognafiere.it). The Data Protection Officer may be contacted at the following email address: [dpo@bolognafiere.it](mailto:dpo@bolognafiere.it).

This Privacy Policy Statement will be subject to updates. BolognaFiere therefore invites data subjects seeking details regarding the processing of their personal data to check periodically the "Privacy Policy" section of the corporate website "[www.bolognafiere.it](http://www.bolognafiere.it)".

## CONSENT TO THE PROCESSING OF PERSONAL DATA

Having read the above Statement, I hereby consent to my personal data being processed with the methods indicated above, as well as to their communication to the persons or bodies mentioned above and/or to the transfer of my personal data outside Italy for the purposes of:

- a) conducting statistical surveys and market research;  
I consent  I do not consent  Date and place ..... Signature .....
- b) allowing my participation in Events and meetings, also of a promotional nature, as well as personalized meetings with further trade professionals enabling them access to your data;  
I consent  I do not consent  Date and place ..... Signature .....
- c) enabling publication of data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event, (including the activities necessary to manage on- and off line publication);  
I consent  I do not consent  Date and place ..... Signature .....
- d) allowing the automatic participation/application to the Awards Initiatives related to the Event, as well as the publication, online and offline (by way of example: Facebook, Twitter, Instagram, LinkedIn, Event website, newsletter), of their data within the organization and promotion of the Awards Initiatives.  
I consent  I do not consent  Date and place ..... Signature .....
- e) receiving information and promotional communications, also of a commercial nature, as well as advertising material regarding editions of the Event in subsequent years, and the offer of goods and services to be delivered by means of the postal service, Internet, telephone, e-mail, MMS, SMS, from within or outside Italy (including non-European Union member states) by the Company or by natural or legal persons collaborating with the Company's commercial activities, telesales companies, parent companies, subsidiaries and/or associate companies of BolognaFiere Group.  
I consent  I do not consent  Date and place ..... Signature .....